Electronic Acknowledgement Receipt				
EFS ID:	2630680			
Application Number:	10022558			
International Application Number:				
Confirmation Number:	3759			
Title of Invention:	Audiovisual system and method for displaying segmented advertisements tailored to the characteristic viewing preferences of user			
First Named Inventor/Applicant Name:	William P. Price			
Customer Number:	35219			
Filer:	Bruce S. Itchkawitz/Kehinde Jegede			
Filer Authorized By:	Bruce S. Itchkawitz			
Attorney Docket Number:	A0819			
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Application Type:	Utility under 35 USC 111(a)			

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Submitted with Payment	no

File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		amend.pdf	420929	- yes	12
1			00ffd93bd18855832d9ae35fbe2f1909c de67db1		

	Multipart Description/PDF files in .zip description				
	Document Description	Start	End		
	Amendment - After Non-Final Rejection	1	1		
	Claims	2	8		
	Applicant Arguments/Remarks Made in an Amendment	9	12		
Warnings:					

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.